



PITHY LITTLE WINE CO.

PRIVATE EVENT HOLIDAY PARTIES

Located in the heart of picturesque downtown Paso Robles, the Pithy Little Wine Co. Tasting Room is nestled among other locally owned small businesses and tasting rooms like ours, that make up the uniqueness of Paso Robles. With its intimate setting and comfortable design, our tasting room is a great place to host private events for Holiday parties of up to 75 guests.

With a combination of wine bar, pub tables, and standing area, the tasting room is well suited for casual receptions that allow your guests to mingle and mix with one another.

Original hardwood floors, dramatic lighting and loft inspired textures blend with the glow of warm candle light. Our 12 foot Christmas tree, holiday decorations, and music create a relaxing atmosphere. Your guests can savor the tastes of the season with our handmade traditional spiced mulled wine served warm with cinnamon sticks, pumpkin spice desserts and classic peanut butter cups with merlot sea salt.



AFFORDABLE

Our tasting room is ideal for organizations or groups looking for a unique location to host a private event. We provide a variety of wine and food options that can be tailored to meet your budget. This allows us to be an affordable option for groups ranging from as small as six to larger gatherings up to seventy-five. Event site fees vary depending on the day and time of the week. Events that require us to close to the public during normal operating hours are subject to higher fees. We are happy to work with you to design the best event possible while staying within your budget.

FLEXIBLE

We are able to provide a variety of packages with different wine and food options. We are also happy to partner with our approved caterers to support catered events that meet our guidelines for storage and execution. Due to our limited storage and minimal space to prepare and serve food, we recommend a reception or light buffet. Take advantage of our warm design and atmosphere or layer in additional florals, your personal music selections, or play your favorite home movies on our cinema wall. Your personal enhancements add a special touch to your event.

PREMIUM SERVICES

Our talented winery and event team is able to provide a variety of unique premium services to enhance your event. Add the element of wine education with the service of a guided tasting with one of our Certified Sommeliers. Personalize the branding of your wine through our Drinkwell Wine Design Service, creating your own private wine label. Treat your guests to a take home gift with a customized holiday gift bag complete with wine, locally made products, or unique items like wine aerators, Lugiole wine openers, or Fortuity Spa products. We also offer complete design services for invitations and menus.



KEEPING IT SIMPLE STEPS TO PLANNING YOUR EVENT

Included below is a basic explanation of the steps to planning an event at Pithy Little Wine Co. Most of our clients find that one or two hours is ideal for their event. We can provide services beyond three hours with pricing available on request. Your initial consultation is free. To hold your event date on our calendar, we require an initial deposit of \$150 that is applied to your site fee.

Next we'll guide you through the process to select your wine and food packages as well as any additional services to create an unforgettable event. Once a contract is signed the remainder of the site fee is due. A final deposit of 50% of your estimated wine, food & service total is due 30 days prior to the date of your event. Final payment is due at the conclusion of the event.

Site Fee

A site fee is charged for the private use of the Pithy Little Wine Co. Tasting Room and includes the following:

- Wine Service Staff
- Stemware
- Plates and Flatware
- Wine Crackers
- Carafes of Spring Water
- Candles
- Printed Menus
- Set-Up and Clean-Up

For events requiring us to close during normal operating hours, the Site Fee is significantly higher to cover the loss of revenue resulting from the closure.

Services	1 Hour Event	2 Hour Event
Site Fee		
Non Operating Hours	\$150	\$300
During Operating Hours Requiring Closure	\$500	\$1000
Wine Packages		
Pay As You Go You select the wines. Charges based on consumption. A minimum wine charge of \$10 per person applies.	Charged For Bottles Opened	Charged For Bottles Opened
Hosted Wine Tasting Samples and glasses of wine from our current wine list.	\$20/Person	\$25/Person
Food Packages		
Prices are per person.		
Cheese Reception A selection of three cheeses, dried fruit, marcona almonds and bread.	\$10/Person	\$14/Person
Reserve Artisan Cheese Reception A selection of four reserve cheeses, meats, dried fruit, imported olives, marcona almonds, and bread.	\$16/Person	\$20/Person
Cheese and Dessert Reception A selection of three cheeses, dried fruit, marcona almonds, bread, mini dessert bites and chocolate peanut butter cups.	\$16/Person	\$19/Person
Reserve Cheese and Dessert Reception A selection of four reserve cheeses, meats, dried fruit, imported olives, marcona almonds, bread, mini dessert bites and handmade chocolate peanut butter cups.	\$22/Person	\$28/Person
Dessert Only Reception A selection of mini dessert bites and handmade chocolate peanut butter cups.	\$7/Person	\$10/Person
Vendor Catered Events		
We welcome caterers from our approved vendor list and recommend hors d'œuvres or buffet receptions due to our limited storage and prepary facilities.	Referral	Referral
Additional Services		
We can provide additional services to enhance your event or offer referrals for the following.		
Sommelier Lead Tasting & Wine Education	\$125	\$200
Onsite Event Coordinator	Complimentary	Complimentary
Sirius Satellite Radio Channels	Complimentary	Complimentary
Supply Your Own iPod Music	Complimentary	Complimentary
Acoustic Musicians	Referral	Referral
Photographer	Referral	Referral
Valet Parking Service	Referral	Referral
Additional Pub Tables	Referral	Referral
Linens	Referral	Referral
Florals	Referral	Referral
Gift Bags	\$ Upon Request	\$ Upon Request
Custom Designed Wine Labels	\$ Upon Request	\$ Upon Request
An Additional 12% Service Charge and 7.25% Sales Tax Apply		

For more information about holding your private event at Pithy Little Wine Co. visit our website and complete the Private Event Questionnaire at www.pithywine.com/PrivateEventsInquiry. We will contact you to provide a detailed prospectus of our events program and help you plan your perfect event.

Pithy Little Wine Co.
1244 Pine Street, Suite B
Paso Robles, CA 93446
805-546-1059
events@pithywine.com
www.pithywine.com/PrivateEvents

